

100,000 Homes Campaign Chicago: Outreach Committee

Purpose:

The objective of the Outreach Committee is to locate target communities for the campaign. Members of the committee will be instrumental in making informed recommendations by researching data as well as consulting other valuable, perhaps less conventional sources in order to identify which Chicago communities have significant numbers of citizens experiencing homelessness as well as those most vulnerable to it. Communities of interest will be discussed and outlined at meetings with the ultimate goal of finalizing locations for the implementation of surveys during Registry Week. Outreach is one of the foundational parts of the campaign and will determine which communities will be targeted for this momentous effort.

Tasks:

The Outreach Committee will perform the following tasks at meetings:

- Review community and neighborhood data and find other relevant resources in order to make informed proposals of the targeted communities for Registry Week
- Prepare maps, information and guidance for Registry Week volunteers and discuss logistical issues such as methods of transporting volunteers
- Inform and educate shelters in the targeted communities on the Registry Week process
- Review and analyze catchment from Registry Week afterward and make suggestions for future outreach work

Committee members:

Name	Title	Agency	Phone	Email
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